



TALPA CORTEX

Unlock your machine data
Deliver digital services at scale

TALPA's end-to-end solution is built on the 3Cs framework.
Each unlocks the complete data-to-action cycle.



CORTEX

Collects and standardizes machine data into one reliable source of truth.



COCKPIT

Visualizes fleet health and performance for smarter service decisions.



COPILOT

Makes analytics actionable, improving service efficiency and creating new revenue streams.

What is TALPA CORTEX?

CORTEX is TALPA's data engine. It gathers raw machine data across models and brands, standardizes it, and provides a single reliable source that OEMs can use to build connected services and collaborate consistently with dealers.



Scan and start *Operating Smarter* now.

The Problems We Solve

01

Fragmented data across models and generations limits reliability.

02

Siloed data slows service innovation and connected rollouts.

03

Inconsistent field data limits dealer support and accuracy.

What You Gain with CORTEX



Access clean, standardized data across all machine generations.



Track equipment health and usage using accurate, comparable data.



Strengthen dealer collaboration through shared, reliable field data.

Packages

FEATURES	What You Get	What's Included
TALPA Complete: Hardware, software & cloud option	Standardized data layer	Cloud-based data engine
Flexible Hardware: Use TALPA's or your own	Cross-model data capture	Multi-brand connectors
Data Direct: Easily connect machine data into your systems	Secure data sharing	Integration layer for seamless flow

The Power of TALPA Complete



While each of TALPA's solutions delivers value on its own, the full 3Cs framework, CORTEX, COCKPIT, and COPILOT, unlocks the complete data-to-action cycle.

Together, they help OEMs cut warranty costs, strengthen dealer performance, and deliver more reliable service to customers.



Watch our 3-minute video to see the power of predictive insights.